

## **Form: Program Plan For Information Literacy**

- • *To be completed by each Major Program. See the Undergraduate Catalog for a list of Major Programs.*
- • *Plans must be approved by the School/College*
- • *Plans are not approved by GEOC but are archived by GEOC for future oversight.*
- • *Return the completed form by e-mail to GEOC at [geoc@uconn.edu](mailto:geoc@uconn.edu) no later than Oct. 15, 2004 AFTER approval by the School/College)*
- • *Submit revised catalog copy for major requirements to [marianne.buck@uconn.edu](mailto:marianne.buck@uconn.edu) by Nov. 1, 2004.*

**Major Program** Accounting, School of Business

**Briefly describe how Information Literacy will be taught within your major program. List courses in which these skills will be embedded.**

The core courses in the School will require students to acquire information about markets and companies. This empirical research is fundamental to sound decision making in a business career. This advanced level of information literacy will specifically be included in our finance (FNCE 201), marketing (MKTG 201), business information systems (OPIM 203) and strategy (MGMT 290) courses, which are all required.

**Are all these courses required of your students? If not, how will you assure that all students attain the exit expectations for Information Literacy.**

These courses are required of all students.

**Date of Approval by Faculty or Appropriate Faculty Committee** 9/23/04

**Date of Approval by School/College C&C Committee** 10/14/04

**Major Program contact person** Janice Clark, Assistant Dean

**Date Submitted to GEOC** 10/15/04

## **Form: Program Plan For Information Literacy**

- • *To be completed by each Major Program. See the Undergraduate Catalog for a list of Major Programs.*
- • *Plans must be approved by the School/College*
- • *Plans are not approved by GEOC but are archived by GEOC for future oversight.*
- • *Return the completed form by e-mail to GEOC at [geoc@uconn.edu](mailto:geoc@uconn.edu) no later than Oct. 15, 2004 AFTER approval by the School/College)*
- • *Submit revised catalog copy for major requirements to [marianne.buck@uconn.edu](mailto:marianne.buck@uconn.edu) by Nov. 1, 2004.*

**Major Program** Business & Technology, School of Business

**Briefly describe how Information Literacy will be taught within your major program. List courses in which these skills will be embedded.**

The core courses in the School will require students to acquire information about markets and companies. This empirical research is fundamental to sound decision making in a business career. This advanced level of information literacy will specifically be included in our finance (FNCE 201), marketing (MKTG 201), business information systems (OPIM 203) and strategy (MGMT 290) courses, which are all required.

**Are all these courses required of your students? If not, how will you assure that all students attain the exit expectations for Information Literacy.**

These courses are required of all students.

**Date of Approval by Faculty or Appropriate Faculty Committee** 9/23/04

**Date of Approval by School/College C&C Committee** 10/14/04

**Major Program contact person** Janice Clark, Assistant Dean

**Date Submitted to GEOC** 10/15/04

## **Form: Program Plan For Information Literacy**

- • *To be completed by each Major Program. See the Undergraduate Catalog for a list of Major Programs.*
- • *Plans must be approved by the School/College*
- • *Plans are not approved by GEOC but are archived by GEOC for future oversight.*
- • *Return the completed form by e-mail to GEOC at [geoc@uconn.edu](mailto:geoc@uconn.edu) no later than Oct. 15, 2004 AFTER approval by the School/College)*
- • *Submit revised catalog copy for major requirements to [marianne.buck@uconn.edu](mailto:marianne.buck@uconn.edu) by Nov. 1, 2004.*

**Major Program** Finance, School of Business

**Briefly describe how Information Literacy will be taught within your major program. List courses in which these skills will be embedded.**

The core courses in the School will require students to acquire information about markets and companies. This empirical research is fundamental to sound decision making in a business career. This advanced level of information literacy will specifically be included in our finance (FNCE 201), marketing (MKTG 201), business information systems (OPIM 203) and strategy (MGMT 290) courses, which are all required.

**Are all these courses required of your students? If not, how will you assure that all students attain the exit expectations for Information Literacy.**

These courses are required of all students.

**Date of Approval by Faculty or Appropriate Faculty Committee** 9/23/04

**Date of Approval by School/College C&C Committee** 10/14/04

**Major Program contact person** Janice Clark, Assistant Dean

**Date Submitted to GEOC** 10/15/04

## **Form: Program Plan For Information Literacy**

- • *To be completed by each Major Program. See the Undergraduate Catalog for a list of Major Programs.*
- • *Plans must be approved by the School/College*
- • *Plans are not approved by GEOC but are archived by GEOC for future oversight.*
- • *Return the completed form by e-mail to GEOC at [geoc@uconn.edu](mailto:geoc@uconn.edu) no later than Oct. 15, 2004 AFTER approval by the School/College)*
- • *Submit revised catalog copy for major requirements to [marianne.buck@uconn.edu](mailto:marianne.buck@uconn.edu) by Nov. 1, 2004.*

**Major Program** Health Care Management, School of Business

**Briefly describe how Information Literacy will be taught within your major program. List courses in which these skills will be embedded.**

The core courses in the School will require students to acquire information about markets and companies. This empirical research is fundamental to sound decision making in a business career. This advanced level of information literacy will specifically be included in our finance (FNCE 201), marketing (MKTG 201), business information systems (OPIM 203) and strategy (MGMT 290) courses, which are all required.

**Are all these courses required of your students? If not, how will you assure that all students attain the exit expectations for Information Literacy.**

These courses are required of all students.

**Date of Approval by Faculty or Appropriate Faculty Committee** 9/23/04

**Date of Approval by School/College C&C Committee** 10/14/04

**Major Program contact person** Janice Clark, Assistant Dean

**Date Submitted to GEOC** 10/15/04

## **Form: Program Plan For Information Literacy**

- • *To be completed by each Major Program. See the Undergraduate Catalog for a list of Major Programs.*
- • *Plans must be approved by the School/College*
- • *Plans are not approved by GEOC but are archived by GEOC for future oversight.*
- • *Return the completed form by e-mail to GEOC at [geoc@uconn.edu](mailto:geoc@uconn.edu) no later than Oct. 15, 2004 AFTER approval by the School/College)*
- • *Submit revised catalog copy for major requirements to [marianne.buck@uconn.edu](mailto:marianne.buck@uconn.edu) by Nov. 1, 2004.*

**Major Program** Management, School of Business

**Briefly describe how Information Literacy will be taught within your major program. List courses in which these skills will be embedded.**

The core courses in the School will require students to acquire information about markets and companies. This empirical research is fundamental to sound decision making in a business career. This advanced level of information literacy will specifically be included in our finance (FNCE 201), marketing (MKTG 201), business information systems (OPIM 203) and strategy (MGMT 290) courses, which are all required.

**Are all these courses required of your students? If not, how will you assure that all students attain the exit expectations for Information Literacy.**

These courses are required of all students.

**Date of Approval by Faculty or Appropriate Faculty Committee** 9/23/04

**Date of Approval by School/College C&C Committee** 10/14/04

**Major Program contact person** Janice Clark, Assistant Dean

**Date Submitted to GEOC** 10/15/04

## **Form: Program Plan For Information Literacy**

- • *To be completed by each Major Program. See the Undergraduate Catalog for a list of Major Programs.*
- • *Plans must be approved by the School/College*
- • *Plans are not approved by GEOC but are archived by GEOC for future oversight.*
- • *Return the completed form by e-mail to GEOC at [geoc@uconn.edu](mailto:geoc@uconn.edu) no later than Oct. 15, 2004 AFTER approval by the School/College)*
- • *Submit revised catalog copy for major requirements to [marianne.buck@uconn.edu](mailto:marianne.buck@uconn.edu) by Nov. 1, 2004.*

**Major Program** Management Information System, School of Business

**Briefly describe how Information Literacy will be taught within your major program. List courses in which these skills will be embedded.**

The core courses in the School will require students to acquire information about markets and companies. This empirical research is fundamental to sound decision making in a business career. This advanced level of information literacy will specifically be included in our finance (FNCE 201), marketing (MKTG 201), business information systems (OPIM 203) and strategy (MGMT 290) courses, which are all required.

**Are all these courses required of your students? If not, how will you assure that all students attain the exit expectations for Information Literacy.**

These courses are required of all students.

**Date of Approval by Faculty or Appropriate Faculty Committee** 9/23/04

**Date of Approval by School/College C&C Committee** 10/14/04

**Major Program contact person** Janice Clark, Assistant Dean

**Date Submitted to GEOC** 10/15/04

## **Form: Program Plan For Information Literacy**

- • *To be completed by each Major Program. See the Undergraduate Catalog for a list of Major Programs.*
- • *Plans must be approved by the School/College*
- • *Plans are not approved by GEOC but are archived by GEOC for future oversight.*
- • *Return the completed form by e-mail to GEOC at [geoc@uconn.edu](mailto:geoc@uconn.edu) no later than Oct. 15, 2004 AFTER approval by the School/College)*
- • *Submit revised catalog copy for major requirements to [marianne.buck@uconn.edu](mailto:marianne.buck@uconn.edu) by Nov. 1, 2004.*

**Major Program** Marketing, School of Business

**Briefly describe how Information Literacy will be taught within your major program. List courses in which these skills will be embedded.**

The core courses in the School will require students to acquire information about markets and companies. This empirical research is fundamental to sound decision making in a business career. This advanced level of information literacy will specifically be included in our finance (FNCE 201), marketing (MKTG 201), business information systems (OPIM 203) and strategy (MGMT 290) courses, which are all required.

**Are all these courses required of your students? If not, how will you assure that all students attain the exit expectations for Information Literacy.**

These courses are required of all students.

**Date of Approval by Faculty or Appropriate Faculty Committee** 9/23/04

**Date of Approval by School/College C&C Committee** 10/14/04

**Major Program contact person** Janice Clark, Assistant Dean

**Date Submitted to GEOC** 10/15/04

## **Form: Program Plan For Information Literacy**

- • *To be completed by each Major Program. See the Undergraduate Catalog for a list of Major Programs.*
- • *Plans must be approved by the School/College*
- • *Plans are not approved by GEOC but are archived by GEOC for future oversight.*
- • *Return the completed form by e-mail to GEOC at [geoc@uconn.edu](mailto:geoc@uconn.edu) no later than Oct. 15, 2004 AFTER approval by the School/College)*
- • *Submit revised catalog copy for major requirements to [marianne.buck@uconn.edu](mailto:marianne.buck@uconn.edu) by Nov. 1, 2004.*

**Major Program** Real Estate/Urban Economics, School of Business

**Briefly describe how Information Literacy will be taught within your major program. List courses in which these skills will be embedded.**

The core courses in the School will require students to acquire information about markets and companies. This empirical research is fundamental to sound decision making in a business career. This advanced level of information literacy will specifically be included in our finance (FNCE 201), marketing (MKTG 201), business information systems (OPIM 203) and strategy (MGMT 290) courses, which are all required.

**Are all these courses required of your students? If not, how will you assure that all students attain the exit expectations for Information Literacy.**

These courses are required of all students.

**Date of Approval by Faculty or Appropriate Faculty Committee** 9/23/04

**Date of Approval by School/College C&C Committee** 10/14/04

**Major Program contact person** Janice Clark, Assistant Dean

**Date Submitted to GEOC** 10/15/04



## **Form: Program Plan For Information Literacy**

- • *To be completed by each Major Program. See the Undergraduate Catalog for a list of Major Programs.*
- • *Plans must be approved by the School/College*
- • *Plans are not approved by GEOC but are archived by GEOC for future oversight.*
- • *Return the completed form by e-mail to GEOC at [geoc@uconn.edu](mailto:geoc@uconn.edu) no later than Oct. 15, 2004 AFTER approval by the School/College)*
- • *Submit revised catalog copy for major requirements to [marianne.buck@uconn.edu](mailto:marianne.buck@uconn.edu) by Nov. 1, 2004.*

**Major Program**   Risk Management and Insurance, School of Business  

**Briefly describe how Information Literacy will be taught within your major program. List courses in which these skills will be embedded.**

The core courses in the School will require students to acquire information about markets and companies. This empirical research is fundamental to sound decision making in a business career. This advanced level of information literacy will specifically be included in our finance (FNCE 201), marketing (MKTG 201), business information systems (OPIM 203) and strategy (MGMT 290) courses, which are all required.

**Are all these courses required of your students? If not, how will you assure that all students attain the exit expectations for Information Literacy.**

These courses are required of all students.

**Date of Approval by Faculty or Appropriate Faculty Committee**   9/23/04  

**Date of Approval by School/College C&C Committee**   10/14/04  

**Major Program contact person**   Janice Clark, Assistant Dean  

**Date Submitted to GEOC**   10/15/04